



CONTACT



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Cape May, NJ 08204



www.abby-ellis.com

EDUCATION

Chicago Portfolio School / Chicago, IL
Art Direction
2020 - 2021

Union College / Schenectady, New York
DUAL DEGREE

B.A. & B.S.
Visual Arts & Psychology
focus in Digital Design
GPA 3.5
2016 - 2020

SKILLS

- Expert in Adobe Creative Suite
- 3D Modeling & Animation
- Cinema 4D & SolidWorks
- Color Theory & Typography
- 3D Printing
- HTML, Python, Processing
- Web Development (Shopify, Squarespace, WIX)
- Microsoft Office

ABBY ELLIS

artist · designer · art director

EXPERIENCE

ART DIRECTOR

Apr 2023 - present

The Anonym Agency San Diego, CA

- Responsible for creating and executing all design collateral for all 70+ agency clients. Focuses: Graphic, Packaging, Animation. 3D Modeling
- Manage team of designers and report to Creative Director.
- Collaborate closely with account managers and clients to develop and deliver high-quality visual assets across various mediums.
- Help clients achieve their marketing and branding goals through effective design.

SENIOR CREATIVE DESIGNER

Jan 2020 - Mar 2023

Cubii Chicago, IL

- Responsible for creating, developing and producing all design collateral across a variety of print and media platforms.
- Completed a refreshing brand identity overhaul including logo redesign, brand colors, packaging elevation, web design, that had immediate impact on conversion rates & sales.
- Developed innovative product designs for Cubii's Accessories line from first sketch, to 3D model, to physical product.
- Worked closely with all departments to keep a cohesive identity, and implemented efficient creative brief processes.

PACKAGING DESIGNER - CONTRACT

Jun 2020 - Dec 2020

Keen Footwear Portland, OR

- Responsible for redesigning the childrens shoe box.
- Designed renders and prototypes to scale

ABBY ELLIS DESIGN LLC

Apr 2016 - present

- Produced professional level custom paintings, mixed media art, and designs for clients.
- Communicated efficiently with clients and carried out designs to 100% satisfaction.
- Acquired over 350 clients in 5 years.

JUNIOR PRODUCT DESIGNER

May 2019 - Dec 2019

G-Form Athletic Technology Providence, RI

- Took on full responsibility of developing apparel line (renders, tech packs, spec charts).
- Designed and rendered different options for G-Form pads to be incorporated into Marine Corps pants and jackets. Developed a presentation that successfully won the Marine Equipping Challenge locking in a contract with the Marines.
- Completed numerous 3D models and technical drawings.